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09/24/1993 - EIU Foundation Enhances Fundraising Goal

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September 24, 1993

FOR IMMEDIATE RELEASE:

EIU FOUNDATION ENHANCES \$20 MILLION FUNDRAISING GOAL,
RECOGNIZES DONORS

CHARLESTON, IL--The Eastern Illinois University Foundation has increased the goal of its Second Century Campaign from \$20 million to \$25 million to address the unmet needs of faculty and students.

EIU Foundation President Herbert Alexander made the announcement Friday during the Fourth Annual Foundation Weekend dinner recognizing donors and volunteers who have brought 40 years of success to the EIU Foundation.

Alexander also announced that Eastern will be the ultimate recipient of a \$1 million trust. The trust income, when available, will be used to fund elementary and mathematics scholarships. "This irrevocable trust reflects the first commitment toward the enhanced \$25 million Second Century Campaign goal," he said.

The Second Century Campaign was established to commemorate the 100th anniversary of the founding of Eastern by the General Assembly in 1895. It is a 10-year development program which had an initial goal of raising \$20 million in private contributions

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to the University and Foundation by December 1995.

Alexander told more than 100 EIU supporters, "We have surpassed the \$20 million goal approximately 2 1/2 years ahead of schedule. Tonight, as we celebrate the 40th anniversary of the Eastern Illinois University Foundation, we also celebrate the enhancement of the Second Century Campaign goal from \$20 million to \$25 million. We increase the goal for one reason--the need has not been met."

He added, "Students still need scholarship assistance. Faculty still need enhanced resources to accomplish their mission and provide a quality, affordable education to the students of Eastern. Facilities need to be constructed which will provide for the long term viability and strength of the institution. For these reasons we increase the goal and acknowledge your role in our previous success and ask you to join with us as we celebrate the Centennial in 1995 and the successful completion of our \$25 million effort."

Alexander said the Foundation Board inaugurated the Second Century Campaign, realizing that appropriated dollars were increasingly unable to meet the needs of Eastern as it prepares for the Centennial in 1995.

Its goals and objectives include enhancing the quality of academic programs at Eastern, increasing coordination of fund-raising and alumni outreach and promoting Eastern in the state

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and nation.

Stephen Falk, vice president for institutional advancement and executive officer of the EIU Foundation, said, "The Second Century Campaign has accomplished in 2 1/2 years what we had anticipated to achieve in 5. When the Centennial celebration begins, Eastern can take pride in knowing that it is supported by alumni, parents and friends, and that the campaign success provides proof of educational excellence."

During the dinner, special recognition was given to members of the President's Society (those who have donated \$1,000 or more during the last fiscal year) and members of the Heritage Society (those supporting Eastern through an estate commitment).

"Our major donors are supportive of Eastern. They also harbor a belief that everyone should do what they can," said Alexander.

Beginning this year, the EIU Foundation presented Philanthropy Awards to volunteers in five categories.

The Newton Tarble Family received the Outstanding Philanthropist Award given to an individual or family who has stimulated private sector support for Eastern.

Roger Roberson of Champaign was honored with the Outstanding Volunteer Award presented to the volunteer who offers the greatest effort on behalf of the EIU Foundation toward generating private sector support.

The EIU Music Department was named the Outstanding Philan-

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thropic Organization for its efforts to promote the ideals of volunteerism and philanthropy.

The Lumpkin Foundation and USX-Marathon Group were named the Outstanding Foundation and Outstanding Corporation, respectively, for their support of the EIU educational community.

Also recognized were five new members of the EIU Foundation Board of Directors. They are Ramona Roberson of Champaign, wife of Roger Roberson; Dennis Spice, also of Champaign, executive director of the State Universities Retirement System; Dennis Muchmore of Muchmore and Associates, Lansing, Michigan; Burnham Neal of Mattoon, owner of BEN Tire in Toledo; and Steve Grissom of Charleston, treasurer of Consolidated Communications Inc., Mattoon.